

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

Ad No. 1926-C2 - (GOLDEN GIRL) - Req. No. M91314 - Page, 4/c Bleed - (8 3/4 x 11 1/2 inches)

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National Magazine, 1986

(604)

Get a taste of it.



# Merit

*The low tar flavor break.*

Kings: 8 mg "tar," 0.5 mg nicotine av. per cigarette, FTC Report Feb '86.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

